



## HOP HAUS BEER RUN PARTICIPANT GUIDE

Welcome to race week! The excitement in the air is buzzing between the Race Day Events and Hop Haus Brewing Company buildings as we embark on the inaugural year of the Hop Haus Beer Run! Whether you're partaking in the 5K or the Beer Mile - it's sure to be a great time. Find out all you need to know for race day in this guide or on our [website](#). We'll see you Saturday!

### EVENT DATE

Saturday, October 16th, 2021

### START TIME

10:00 AM - 5K  
11:30 AM - Beer Mile Wave 1  
12:00 PM - Beer Mile Wave 2  
12:30 PM - Beer Mile Wave 3  
1:00 PM - Beer Mile Wave 4

\*all Beer Mile waves will be cut off 27 minutes after the wave start

### LOCATION

[Hop Haus Brewing Company](#)  
[2975 Sub-Zero Pkwy](#)  
[Fitchburg, WI 53719](#)

### PARKING

**ARRIVE EARLY AS PARKING MAY BECOME CONGESTED.** Parking is available at Blackhawk Church Fitchburg. Spots within this lot are first come, first serve. Other parking locations available include street parking on Astor Dr, Leo Mary St, Marketplace Dr, or Executive Dr.

### EVENT PARKING

### PACKET PICK-UP LOCATIONS AND TIMES

#### PICKUP EARLY TO AVOID MORNING-OF LINES!

You *MAY* pick up someone else's packet! Please bring their QR code.

Early Packet Pick-Up  
Friday, October 15th, 2021  
3:00pm-7:00pm  
[Race Day Events Office](#)  
[2995 Sub-Zero Pkwy](#)  
[Fitchburg, WI 53719](#)

Race Day Packet Pick-Up  
Saturday, October 16th, 2021  
8:30am - 9:45am  
[Hop Haus Parking Lot](#)  
[2975 Sub-Zero Pkwy](#)  
[Fitchburg, WI 53719](#)

### COURSE INFORMATION & UPDATES

- The 5K course will be an out and back along city streets.
- Official Beer Mile Rules can be found [here](#).

[CLICK HERE FOR COURSE MAPS](#)

### AID STATIONS & RESTROOMS

- Restrooms will be available on site.
- The 5K route will have one aid station at the turnaround point and it will be stocked with water.

### POST RACE PARTY

- 5k runners may redeem their drink tickets at the Beer Caddy in front of Hop Haus post-race. Beer Mile Runners, your drink tickets will be used to redeem your 4 beers Pre-Beer Mile.
- Post-Race food will be available at Hop Haus Brewing Company. Stop in and purchase a bite to eat and another drink after your race!
- Post-Race Music will be provided by Soggy Prairie Band from 10:30am-1:00pm.

PRODUCED BY:

